

SWAPS & SALES—HISTORIC PROPERTIES 2007

Effective: January 2007

OLD-HOUSE JOURNAL'S SWAPS & SALES— HISTORIC PROPERTIES

Swaps & Sales — Historic Properties advertising in *Old-House Journal* reaches an educated and affluent audience of readers who are serious about old houses. Old-House Journal readers are motivated by the romance and charm of old-house living and are spurred to action by a keen eye for historical detail and craftsmanship. They understand the value of a historic property—whether they are looking at “bones” for a project or a completed restoration.

Historic Properties Swaps & Sales can help get your property seen with bimonthly readership of 700,000 and daily online viewership in the tens of thousands. Each issue is thoroughly read, re-read and kept as a reference. Advertising in *Old-House Journal* gets results.

YOUR LISTING ON WWW. HISTORICPROPERTIES.COM

in addition to your ad in the print version of the Swaps & Sales—Historic Properties section of Old-House Journal, all advertisers will automatically appear on www.historicproperties.com for a full two-month period while the magazine is on newsstands

Rates (gross)	1x	3x	6x	12x
Property Listing	\$525	\$500	\$475	\$425
Spotlight Property Listing	\$800	\$775	\$700	\$650
Historic Property Specialist Listing	\$250		\$1000 (for all six issues)	

Contact:

Sharon Hinson or Marjorie Ellena
 Old House Journal Historic Property Sales
 888.507.0501
ohj@historicproperties.com
www.HistoricProperties.com

NOTE: Advertising in *Clem Labine's Traditional Building* and *Period Homes*, the *Restoration Directory*, *Traditional Products*, *New Old House*, *Preservation Sourcebook*, and *tradweb* contributes to frequency in *Old-House Journal* and vice versa.

Swaps & Sales—Historic Properties

Historic Properties Specialists

SPOTLIGHT HOUSE



WASHINGTON, DC — Nestled under the majestic canopy of towering trees, this classic 4 bedroom Side-Hall Colonial (c. 1924) offers a serene woodland setting on the heart of the nation's capital. Situated in the sought-after Cleveland Park Historic District, this fashionable enclave retains its small town charm, boasting neighborhood restaurants, shops, a theater & more all within walking distance. Renowned kitchen. Formal dining room. Wood-burning fireplace. Screened porch. Garage. Double lot. \$799,900. Best Address® Real Estate, LLC. 202-669-4656. www.BestAddress.com

Historic Properties Specialists

DISTRICT OF COLUMBIA
 Best Address® Real Estate, LLC
 Joseph Himmeli, CRS, CRI
 Principal Broker
Specialty trained in historic real estate by The National Trust for Historic Preservation
 Telephone: 202-669-4656
 Website: www.BestAddress.com

MARYLAND, VIRGINIA, & PENNSYLVANIA
 Long and Foster Real Estate, Inc.
 Historic Home Team
 Gary & Natalie Geston, Realtors
Specializing in Extraordinary Homes and Historic Properties
 Telephone: 866-437-8766
 Website: www.HistoricHomeTeam.com

MARYLAND
 Coldwell Banker Residential Brokerage
 Kimberly Kepnes
Discover Historic Elliott City!
 Telephone: 410-480-3550/
 443-250-4241 (cell)
 Website: www.kimberlyhomes.com

MISSISSIPPI AND LOUISIANA
 BrokersSouth GMAC Real Estate
 Pam Beard, Broker-Owner, ABR, CRB, CRS, CPO Realtor
Specializing in historic and luxury properties. Who's Who in Luxury Real Estate.
 Telephone: 888-447-9794
 Website: www.LiveInTheSouth.com

TENNESSEE
 Historic and Distinctive Homes
 Karen Hoff, Broker, CRS
We love Nashville! Distinctive agents. Historic results!
 Telephone: 615-228-3723 ext. 22
 or 615-228-4663
 Website: www.HistoricTN.com

TEXAS
 The Kinney Company
 Lin Team, ABR
Old Austin Realtor®... Helping people save old Austin, one house at a time.
 Telephone: 512-472-1930
 Website: www.thekinneycompany.com

VIRGINIA
 Davenport Realty United Country
 John Davenport, Broker/Owner
"I show and sell old homes with love and enthusiasm. Please see floor plans and photos of current offerings at our website."
 Telephone: 888-333-3972
 Website: www.davenportrealty.com

DAPHNE, AL — Waterfront Southern Creole with 203 front ft. on Mobile Bay with spectacular view! Home was built in 1850 and is on National Historic Register. Two separate guesthouses, open porch, view pier, huge granite pool all on 4.57 acres of beautiful grounds. Five bedrooms, four baths, wood floors throughout. \$3,900,000. Judy Niemeyer, RedMax By The Bay, 251-583-9923. www.judyrealtor.com

SAVANNAH, GA — 1704-1710 Lincoln Street, built in 1912, is the key property in Historic Savannah Foundation's Lincoln Street Initiative. It offers a storefront and five apartments within 6,776 square feet. IRP preservation covenants protect this National Register district treasure that features a traditional corner store. Contact Melissa Iest, mj@historicsavannahfoundation.org or 912-233-7787 or visit our website at www.historicsavannahfoundation.org

TYBEE ISLAND, GA — Beachfront on Tybee Creek - Back River. Rare opportunity to own one of the original Chatham Avenue beachfront homes. Built in 1904, this home has been well maintained as a seasonal home by the owners. 5 bedrooms, 4 baths. Over 5,200 sq. ft. including large screened porches. Property is sub dividable. \$2,760,000. Call Bonnie Gaster, Prudential Southeast Coastal Properties, 912-786-9799.

GOLCONDA, IL — Ohio River Mansion. Gorgeous 1890's home on National Register of Historic Places. 5 bedrooms, 3 1/2 baths, several fireplaces, pocket doors, lots of originals, attached cottage and panoramic river views. \$375,000. United Country — 1-800-999-1020, Ext 108. www.unitedcountry.com/old

American Treasures — a full color magazine of older and historic properties for sale. Just \$3.95.




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